

professional

2005

Westfield State College (Westfield, Massachusetts)

Instructor, Graphic Design and Computer Arts

- Taught Graphic Design at the college level to Design and Fine Arts students.
- Worked a practical, real-world curriculum into the semester's course work, drawing projects and lessons from that of my own professional experience.
- Students effectively acquired skills in designing for print as well as for the web. Students gained the confidence required to enter the competitive world of Graphic and Web Design.

1999–2000 and 2001–2005

Mestek, Incorporated (Westfield, Massachusetts)

Graphic Design Coordinator

- Designed advertisements, brochures, catalogs, and all printed literature for the vast selection of products under the Mestek, Incorporated company name.
- Collaborated with company representatives on special projects and new designs.
- Prepared documents for digital output and color separation.

2000–2001

Cuttriss & Hambleton Designs (Berkeley, California)

Production Artist (Print and Web)

- Worked on the production of full color magazines, performance posters, advertisements, catalogs, and web sites for an exciting array of clientele, including The San Francisco Symphony Orchestra, The University of California at Berkeley, and Communication Systems Design Magazine.
- Created digital files ready for professional full color output on large format presses.

education

2005–Current

Quinnipiac University (Hamden, Connecticut)

Master of Science, Interactive Communications

- A graduate program combining the technology and theory behind content creation, management, and distribution, with the necessary aesthetics to deliver content smoothly and accurately.

2002–2003

Westfield State College (Westfield, Massachusetts)

Bachelor of Arts, Graphic Design Concentration

- Graduated with a 3.963 GPA (December 2003).
- Maintained Dean's List throughout my academic career at Westfield State.
- Received an award honoring my academic achievement at Westfield State (May 2004).
- Became a member of the Phi Kappa Phi Honor Society.
- Took on an independent study that combined traditional artistic approaches with digital media techniques.

1997–1999

Holyoke Community College (Holyoke, Massachusetts)

Associates Degree, Electronic Media Program

- A course of study based heavily in the combination of Art and Technology.
- Received an Associates Degree in Electronic Media (May 1999).
- Received an Award for Excellence in Electronic Media (May 1999).
- Included an Internship at The Reminder Publications (a community publication located in East Longmeadow, Massachusetts), where I updated and maintained their website, as well as aided in the design and production of new web pages. I also worked closely with the Art Department, creating ads and designing page layouts.

samuel h. cohen

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web design
instruction*

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technology

The importance of staying up to date in this area of work is essential. I make it my point to stay knowledgeable of current design trends and software.

- Experienced on both the Macintosh and Windows platforms.
- Mastery of professional design software such as, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXPress, Macromedia Dreamweaver, and Macromedia Flash.